

Addendum to newDemocracy Foundation Process Design for VicHealth

How can we make it easier to eat better?

Costing Outline

Key cost areas within the direct NDF scope of responsibilities are outlined below.

- a. Printing and postage estimated at \$4,500 (5000 pieces).
- b. Database and electronic distribution of \$11,000 (15,000x)
- c. Participant per diems (100 x \$250 pp) of \$25,000
- d. Licensing of online discussion tools and moderation (cost recovery)
- e. Provision should be made within the budget for a reasonable level of expenses (travel and accommodation) and executive time for nDF representatives: estimated at \$2,000.
- f. Costs for stakeholder briefings are embedded in items (d) and (e)

Items a-f amount to **\$42,500**. All figures ex GST.

Process design and selection administration will be provided by the Foundation on the cost recovery basis included in point 'h' below.

As a research institute the Foundation requests:

- g. that VicHealth contributes to a research fund which will capture what is learned through the innovation process up to the value of **\$10,000**. As part of our ATO compliance, the topic of research will be set by the Research Committee of The newDemocracy Foundation.
- h. that a services grant of \$20,000 is made to the newDemocracy Fund which contributes to the operation of the Foundation and to the future of improving democracy in Australia.

These research items amount to an additional **\$30,000**. The total NDF component of the project cost is thus **\$72,500**.